

Workforce Transition Advisory Group Meeting | MINUTES

MEETING DETAILS

Meeting Date and Time: July 31, 2024, 9:30 AM – 11:30 AM

Meeting Location: 1111 E. Broad St., Richmond VA 23219, Patrick Henry Building, East Reading Room

Members Present:

Sharon Alexander (virtual)

Courtney Baker (virtual)

Dale Bennett (virtual)

Erin Burcham (virtual)

Julie Coons (virtual)

Tom Cosgrove

Kirk Cox

Brian Davis

Lisa Disselkamp

Sara Dunnigan

Jim Dyke

Senator Adam Ebbin

Judy Hackler

Julia Hammond (virtual)

Dr. Bill Hazel (virtual)

Megan Healy (virtual)

Marty Holiday (virtual)

Jim Jenkins

Delegate Michael Jones

Latitia McCane

Senator Christie New Craig

Todd Oldham

Gary Pan
Nicole Riley
Carrie Roth
James "Lou" Spencer
Secretary Bryan Slater
Delegate Kathy Tran (virtual)
My Lan Tran
Delegate Wendell Walker
Emily Webb
Anthony Williams (virtual)
James Williams
Michel Zajur (virtual)

Members Absent:

John Albert
George Barker
Hobey Bauhan
Xavier Beale
Phil Boykin
Elizabeth Creamer
Doris Crouse-Mays
Patrick Dean
Mark Dreyfus
Scott Fleming
Jamie Gillespie
Mark Herzog
Bill Leighty
Jack McDougle
Jim Monroe
Alison Morrison-Shetlar

Jason Parker
Speaker Don Scott
Randy Stamper
Dennis Treacy
Brett Vassey
Quorum Y N

Staff Member Memorializing:
Debbie Lewis

Staff and Others Present:

Kunal Aghera, Deloitte (virtual)
Joel Andrus, Kemper Consulting
Chris Bailey, Virginia ACTE
Bo Bundrick, Virginia ACTE
Kathy Byron, Deputy Director for External Affairs, Virginia Works
Christopher Cortese, Deloitte (virtual)
Sean Drake, Greater Washington Board of Trade
Haley Dye, Deloitte (virtual)
Sam Felber, Deloitte (virtual)
Eldon James, Roanoke County
Raunak Kaur Rajani, Delegate Jone's Office
Angela Kelly-Wiecek, Chief Deputy Director, Virginia Works
Sachi Koulgi, Deloitte
Debbie Lewis, Executive Assistant to the Secretary of Labor
Sasha Malakooti, Delegate Jone's Office
Allison Pope, McGuire Woods
Nicole Overley, Deputy Secretary for Workforce Development
Anthony Reedy, Executive Director of Virginia Board of Workforce Development (virtual)
George Taratsas, Senior Advisor for Workforce Development

AGENDA DETAILS

Agenda topic: *Call to Order, Pledge of Allegiance, Roll Call*

Secretary Slater opened the meeting and brought it to order at 9:37 am.

Carrie Roth led us in the Pledge of Allegiance.

Deputy Secretary Nicole Overley called roll and quorum was not met, so cannot approve the minutes from previous meetings.

Agenda topic: *Opening Remarks*

Presenter: George “Bryan” Slater, Secretary of Labor

Summary of topic:

Thanked everyone for being here. Biggest announcement is congratulations to Commissioner Roth, members of the General Assembly, and Governor as we now have a live, new workforce agency as of July 1. Reviewed agenda items. Announced Workforce Summit on September 19. Had guests introduce themselves.

Agenda topic: *The Latest from Virginia Works*

Presenter: Commissioner Carrie Roth, Virginia Works (a.k.a. Department of Workforce Development and Advancement)

Summary of topic: Commissioner Roth recognized Intern Day and the various pathways people take to employment. Agency went live on July 1. Changes to SB 436 are now Virginia law. Reviewed key responsibilities of Virginia Works. Introduced Michael Peterson as Chief Information Officer.

Secretary Slater stopped to congratulate Commissioner Roth, Deloitte, and the teams it took to stand up the new agency, especially in this timeframe.

Commissioner Roth discussed new location and features of Holland Tower, including being able to hold VBWD board meetings. Move is expected to happen in October. Reviewed process improvement and sprints overview. Sprint 1 focused on monitoring and rapid responses; Brian Davis shared how they are addressing companies that are doing layoffs but not yet at the WARN level of 50. Discussed Reemployment Services and Eligibility (RESEA), which people will enter after receiving 21 days of unemployment benefits. Sprint 2 focused on Registered Apprenticeship; one win was leveraging technology, moving from paper to PDF. Automating work when possible. Sprint 2 also focused on Economic Information & Analysis (EIA) and Workforce Services (WFS). Sprint 3 is underway right now and focuses on Foreign Labor

Certification/ Migrant Seasonal Farmworker Outreach; Jobs for Veterans State Grants; Trade Adjustment Assistance (TAA). Sprint 4 is coming and will focus on Work Opportunity Tax Credit (WOTC), Data Analytics & Research – which is a new team within the agency, and WIOA Title I. Sprint 5 is coming and will focus on agency-wide and cross-sprint transformation to improve the agency. Focused on improving services for customers, having a customer-centric mindset. Discussed overall progress and accomplishments to date.

Agenda topic: *Updates From Across Our Ecosystem*

Presenter: Deputy Secretary Nicole Overlay

Summary of topic:

Deputy Overlay provided some quick updates on Metrics and Engagement since the last update. Continue to have active engagement from 100% of those involved. Continue to host virtual Town Halls. Refine the program catalog and issuing a new version in the fall. Will focus Sector Partnerships and Strategic Plan. Reviewed first reporting period data collection and discussed the reasons for variation in data across programs. Exploring different tools and validation to improve data collection, including by using the Workforce Data Trust.

Secretary Slater noted none of the programs are competing against each other. Endeavoring to have transparency and accountability. Deputy Overlay discussed the Sector Partnership Playbook, developed in partnership with the Claude Moore Foundation. Dr. Bill Hazel added to the conversation. Playbook is 80 pages, including appendices. Broaden familiarity with this concept of sector partnership – team of people across organizations working together to prepare the workforce of today and the future. Each of the workforce board executive directors have contributed to the process.

Deputy Overlay discussed the Statewide Workforce Strategic Plan, which includes four pillars – customer discovery, ecosystem mapping, skill & job data, and stakeholder input. Surveys have provided a wealth of data. Invited everyone to join an informal focus group. Making an effort to align with VEDP's Top State for Talent Goals – retain & attract talent, develop talent that is aligned to employer needs, and unlock individual potential by reducing barriers.

Save the Date for Virginia Works Together 2024 Workforce Summit on Thursday, September 19, 2024, 10:30am-4pm. Encourage SAG members to attend because you are key stakeholders; there will be interactive discussion.

Final Stakeholder Advisory Group meeting is Tuesday, September 24, from 10:30am-12pm.

Agenda topic: *Public Comment*

Chris Bailey and Bo Bundrick of Virginia ACTE signed up for public comment. Advocating for removing barriers for licensure and increasing teacher prep programs. Would like to collaborate.

Agenda topic: *Questions and General Discussion***Discussion highlights:**

Opened the floor for questions.

Agenda topic: *Adjournment*

Secretary Slater closing comments: Playbook should be ready at next meeting. Catalog should be posted in next 10 days. Will be reaching out to get input on ideas surrounding legislative workforce, education workforce, health workforce, re-entry workforce. Announced final meeting for Stakeholder Advisory Group on September 24. Thanks everyone for their input. No quorum. With no further business to discuss, meeting adjourned at 11:30 AM.